

Have You Considered an Advertising & Sponsorship Package with Currumbin SLSC??



What We Can Offer Your Business

- Use of the picturesque club function room overlooking the ocean (See above photo)
- Direct advertising on the clubs plasma screens to over 750 patrons per day
- Advertising on official club sponsors board
- Your business logo to appear on the clubs preferred supplier's board
- Your Business logo to appear on team uniforms
- On beach advertising/ advertising on club equipment
- Promotion in club newsletter (as a preferred supplier) and on club website

AND of course all donations/sponsorships are tax deductible!!

Become a Sponsor for as low as \$150!!!

Our sponsorships start as low as \$150 and go up to \$20,000. The following pages outline our club advertising & sponsorship packages

In the last few years, Currumbin Surf Life Saving Club has expanded from having 750 members in 2006 to a membership base of over 1300 members at the start of the 2010 season.

During the last 2009/2010 lifesaving Season, 306 volunteer lifesavers patrolled Currumbin Beach for close to 7500 hours, ensuring that over 32,000 visitors to the beach were able to enjoy a safe and enjoyable beach experience. An estimated 600 preventative actions were carried out by our lifesavers during this period.

In addition to this, the Club processed 250 new awards last season, and on average trains 70 new Bronze Medallion holders in their rescue qualifications each season.

What we require??

The Club is seeking your support to ensure that our volunteers are able to maintain the high standard of Surf Life Saving that the Club expects at Currumbin. The club is in need of essential Surf Life Saving and Surf Sport equipment for the upcoming 2010/2011 Lifesaving Season.

What Currumbin SLSC can offer you as an advertising sponsor???

We believe that we have the ability to offer our sponsors fantastic returns for their investment. ***Of course all donations/sponsorships are fully tax deductible.***

The Following pages outline what levels of sponsorship the club can offer your organisation. If you can't commit to our Gold, Silver or Bronze level Sponsorship packages then a list of alternate sponsorships is contained below.

I urge you to come on board and help make our club not only good but Great !!!

I hope that you carefully consider and advertising sponsorship of Currumbin Vikings Surf Lifesaving Club. If you would like to discuss a sponsorship package that would suit your organisation please don't hesitate to contact me at ceo@currumbinlsc.com.au

Regards,

Michael Sullivan

Michael Sullivan
Executive Officer

Currumbin SLSC

Advertising & Sponsorship Package

	Gold Level Sponsorship \$20k +	Silver Level Sponsorship \$10k	Bronze Level Sponsorship \$3k
Vikings Room	<ul style="list-style-type: none"> ●Use of Vikings Room for agreed functions (10 per year) <i>Room usually hired out at \$750 per day</i> 	<ul style="list-style-type: none"> ●Use of Vikings Room for agreed functions (5 per year) <i>Room usually hired out at \$750 per day</i> 	<ul style="list-style-type: none"> ●Use of Vikings Room for agreed functions (3 per year) <i>Room usually hired out at \$750 per day</i>
Promotion Material via club	<ul style="list-style-type: none"> ●Promotion through Club Newsletter & External Materials 	<ul style="list-style-type: none"> ●Promotion through Club Newsletter & External Materials 	<ul style="list-style-type: none"> ●Promotion through Club Newsletter & External Materials
Internal promotion	<ul style="list-style-type: none"> ●Internal promotion in club ●Logo and website on sponsors board located at the front Door ●Pamphlets displayed in Club ● Approximately 30 minutes per day direct advertising to club patrons <i>logo and Advertisement displayed on club plasma screens during peak patronage times (over 500 people per day)</i> ●Naming rights to Raffles/Draws 	<ul style="list-style-type: none"> ●Internal promotion in club ●Logo and website on sponsors board located in clubhouse ●Pamphlets displayed in Club ● Approximately 20 minutes per day direct advertising to club patrons <i>logo and Advertisement displayed on club plasma screens during peak patronage times (over 500 people per day)</i> 	<ul style="list-style-type: none"> ●Internal promotion in club ●Logo and website on sponsors board located in clubhouse ●Pamphlets displayed in Club ● Approximately 10 minutes per day direct advertising to club patrons <i>logo and Advertisement displayed on club plasma screens during peak patronage times (over 500 people per day)</i>
Online Promotion	<ul style="list-style-type: none"> ●Promotion on Clubs Website 	<ul style="list-style-type: none"> ●Promotion on Clubs Website 	<ul style="list-style-type: none"> ●Promotion on Clubs Website
Area Promotion	<ul style="list-style-type: none"> ●Signage at front of premises 	<ul style="list-style-type: none"> ●Signage on beach during summer patrolling season (Beach Patrol Tower) 	
Media Promotion	<ul style="list-style-type: none"> ●Media coverage including print and visual where possible 		
Signage on Club Uniform	<ul style="list-style-type: none"> ●Logos in prime position on team uniforms 	<ul style="list-style-type: none"> ●Logos on team uniforms 	
Signage on Club Equipment	<ul style="list-style-type: none"> ●Branding on club boat/ski/Board each year 	<ul style="list-style-type: none"> ●Board/ski branding each year) 	<ul style="list-style-type: none"> ● Branding on some club equipment (discretionary and depending on amount sponsored)
Naming rights	<ul style="list-style-type: none"> ●Naming rights to Boat Crew/Section of club (Depending on level of sponsorship and pre existing sponsorship agreements) 		

ALTERNATIVE ADVERTISING & SPONSORSHIP PACKAGES

Alternatively, if you are unable to commit to Silver or Bronze Sponsorships you may like to sponsor a piece of Surf Life Saving Equipment that will be used by the Club. A preferred sponsor's board will be erected in the clubhouse that will detail the list of sponsors who donated items for the 2009/2010 season and the piece of equipment that was donated. This Preferred suppliers list will also be sent to our 3000 members. You will also be recognised for your donation via the clubs website and in the Club's monthly newsletter.



Aquatic Rescue Tube (\$125)



Little Anne Resuscitation Practice Manikin (\$400)



Set of 50 Volunteer Surf Patrol Caps (\$500)



First Aid Kit (\$1000)



Oxygen Supply for 1 Season (\$1000)



Set of 50 Training Manuals (\$1500)



Club Rescue Board (\$1500)



Defibrillator (\$4000)

You may like to sponsor the competition side of the club. In this instance your business logo will be placed on the piece of equipment sponsored. You will be recognised for your donation via the clubs donation board/preferred suppliers list to be sent to our 3000 members and will receive use of the clubs function room for 1 function per season (room normally rented for \$1000/day). Your logo will also appear in monthly newsletters that are sent out to members.



Competition Ski (\$3000)



Competition Board (\$2000)



Boat Sweep Oar (\$1000)



Standard Boat Oars (\$2000)